THE EXPO AT MUNDO IMPERIAL

Preliminary Technical Guide / Subject to change



EXPO·FORUM·RESORT·SPA·PROMENADE



Blvd. de las Naciones y Blvd. Barra Vieja Acapulco, Gro., Mexico 39900



The Expo at Mundo Imperial is part of a mega-development that unites a Resort, an Entertainment Center, a Promenade, a Spa and of course a Convention Center – which together create an integral concept that combines entertainment, business, hospitality and luxury.

Mundo Imperial will reposition the country's most popular destination as the number one destination in the world – filling an existing void in the Mexican market with the creation of the largest ballroom in Mexico. Located just 200 miles away from Mexico City, Acapulco is the ideal weekend getaway destination.

The Expo at Mundo Imperial is located in the most exclusive area of Acapulco – Acapulco Diamante, and its more than 355,000 sq. ft. of meeting and exhibition space is complimented by regal architecture, state-of-the-art technology and a world class service.

The center is managed by SMG, the world leader in private facility management. Along with the other 55 SMG managed centers in North America, the Expo at Mundo Imperial is sure to be a must on the national and international convention circuit.





EXPO

- The Expo at Mundo Imperial provides an ideal setting for any event.
- It's conveniently located next to the Acapulco International Airport approximately 2km from the main terminal.
- More than 730,000 sq. ft. of total construction.
- More than 355,000 sq. ft. of total exhibit & meeting room space.
- Column-free exhibit space amassing more than 240,000 sq. ft.
- 43 meeting rooms totaling more than 110,000 sq. ft.
- Floor utility boxes on 30'x30' centers with Voice, Data, Electricity (100 amp+), Drainage, Water, Compressed Air and Fiber Optics spread throughout the exhibit space.
- Uses the same 110/208-volt outlets as the U.S.
- 2,300 parking spaces.
- One of the most technologically advanced convention and exhibition centers in the world.
- Floor load of nearly unlimited capacity on the ground floor and 734 kilos per square meter on the upper floor.

- More than 1,000 hanging points in the Exhibit Halls.
- 4,000 seat state-of-the-art theatre on site.
- 800-room deluxe hotel on site.
- More than eight different dining options on site.
- It will attract millions of visitors and will be renowned internationally as a prime destination for conventions, trade shows, exhibitions, and business meetings.
- Owned by Grupo Autofin Mexico, Part of Mundo Imperial.
- Operated by SMG Mexico.
- Architects: Gomez, Vasquez, Aldana & Asociados, Guadalajara, Mexico.
- Approximately 230 miles from Mexico City.
- The climate is tropical with sunshine and clear skies in more than 300 days a year.
- Spanish is the national language, but English is spoken in most restaurants, tourist attractions and hotels.

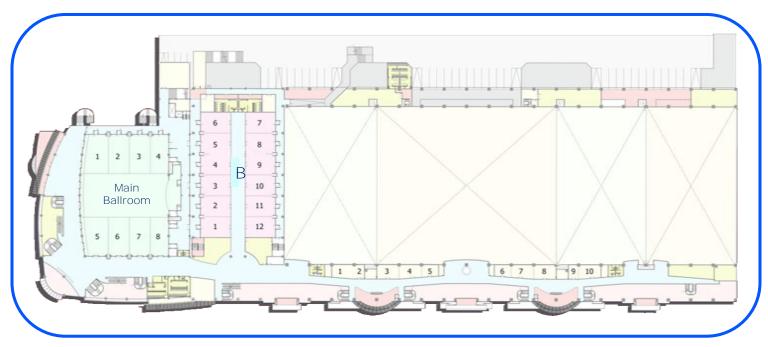




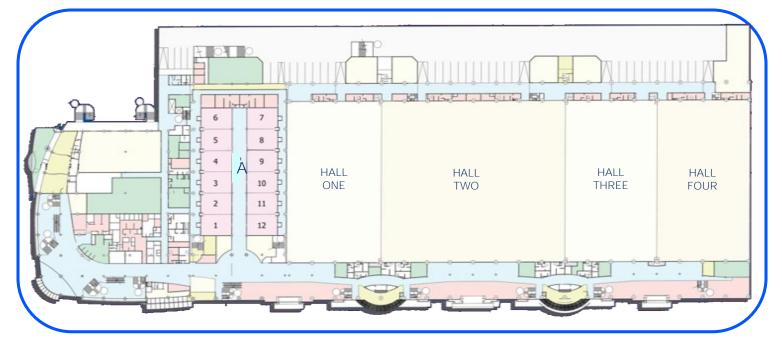
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Floor Plans

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Upper Level



Lower Level



22,500 m² of Column-free space

Exhibit halls	HALL 1	HALL 2	HALL 3	HALL 4	TOTAL
3x3 stands	240	480	240	240	1,200
Theatre	4,850	9,700	4,500	4,500	23,500
Banquet	3,200	6,400	3,200	3,200	16,000
Reception	6,000	11,200	6,000	6,000	29,200
M2	4,550	9,100	4,550	4,550	22,750
Ceiling height	12m	15m	12m	9.8m	

Capacities

We can host more than 1360 3x3 stands (10^x10^{booths}) in a contiguous space

Ballroom A	First	floor	Conne	ected to H	all	xnidit							
	1	2	3	4	5	6	7	8	9	10	11	12	COMBINED
3x3 stands	10	10	10	10	10	10	10	10	10	10	10	10	160
Theatre	210	210	210	210	210	210	210	210	210	210	210	210	3,000
Banquet	140	140	140	140	140	140	140	140	140	140	140	140	2,000
Reception	250	250	250	250	250	250	250	250	250	250	250	250	3,700
M2	200	200	200	200	200	200	200	200	200	200	200	200	3,013
Ceiling height	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57	4.57

Second floor Ballroom B COMBINED 3x3 stands Theatre 210 210 140 140 Banquet Reception M2

More than 100 different configurations

Ceiling height

Largest ballroom in	Mexico									
Principal ballroom	1	2	3	4	5	6	7	8	9	COMBINE
3x3 stands	18	16	16	16	18	16	16	16	**	193
Theatre	365	325	325	325	265	325	325	325	**	3870
Banquet	240	140	140	140	240	140	140	140	**	2580
Reception	450	250	250	250	450	250	250	250	**	4800
M2	340	305	305	305	340	305	305	305	1290	3598
Ceiling height	11	11	11	11	11	11	11	11	11	11

Meeting rooms									1						1
-	1	2	COMBINED	3	4	5	COMBINED		6	7	8	COMBINED	9	10	COMBINED
Theatre	110	55	165	120	110	75	305	ľ.	75	110	120	305	55	110	165
Banquet	70	30	90	80	70	50	200		50	70	80	200	32	70	90
Reception	142	68	210	150	142	96	388	1	96	142	150	388	68	142	210
M2	106	51	157	112	106	72	290		72	106	112	290	51	106	157
Ceiling height	4	4	4	4	4	4	4		4	4	4	4	4	4	4

Contact Information

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